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The Mobile Learning Edge Tools and Technologies for Developing Your Teams

By Gary Woodill

McGraw-Hill. Hardcover. Condition: New. 288 pages. Dimensions: 9.1in. x 7.2in. x 1.0in. Engage and teach your team wherever and whenever from one of the world's leading e-learning authorities. The digital electronics revolution keeps us connected with almost anyone around the world and makes information available anywhere, at anytime. In the workplace, the impact has been great, propelling mobile learning to the forefront of training and education. Dr. Gary Woodill, a senior analyst at a leading e-learning research firm shows you how mobile learning is evolving, and how organizations can use it more efficiently and effectively--with companies reaping the rewards of increased communication, teamwork, productivity and profitability. Learn how to break free from the old notions of training and development with the concrete strategies in *The Mobile Learning Edge* and become skilled in the seven principles of successfully training employees on the move. Implement new learning programs that employees can access anywhere. Develop a future mobile learning strategy in an ever-changing environment. Discover what might be the right kind of mobile technologies for your company. With *The Mobile Learning Edge* you'll go beyond applications and content and be able to create engaging and productive mobile learning for your team. According to a recent...



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M-learning or mobile learning is "learning across multiple contexts, through social and content interactions, using personal electronic devices".:page 4 A form of distance education, m-learners use mobile device educational technology at their convenient time. M-learning technologies include handheld computers, MP3 players, notebooks, mobile phones and tablets. M-learning focuses on the mobility of the learner, interacting with portable technologies. Using mobile tools for creating learning aids and Benefits Of Mobile Learning Technology. Mobile learning is user-centric, makes things easier, is more engaging, offers flexibility, and is available anytime, anywhere. What's not to like?Â With an experienced technology and QA team, they ensure your mobile learning is accessible, fully functional, and effective. Achievements.Â Obsidian Learning has been in the learning game for over 20 years, developing effective mobile learning deliverables for over a decade. Highlights. Performance support Most of the mobile learning assets created by Obsidian Learning function not only as a tool of learning and education but, through careful design and execution, become very powerful performance support tools, too. In this article, youâ€™ll learn how mobile technologies can create more effective and engaging learning. So, What Is Mobile Learning?Â Content developed for mobiles should be broken into smaller unitsâ€™”3 to 5 minutesâ€™”that are easier for the learners to access on a smartphone. Of course, some people can also sit at the desk with their smartphones on hand, but itâ€™s more likely theyâ€™ll use it as intended â€™” for being mobile.Â What Tools Can I Use to Develop mLearning? The components of mLearning can be visualized as a triangle where the sides are: an authoring toolÂ There are various combinations: your team is dispersed around the globe, you have branch offices, or your employees come to the office from time to time, if at all. Fore-edge lightly soiled. This is a brand new book! This particular book has a remainder mark on the bottom indicating it was a deep discounted book.Â Love the book, it takes the reader from the beginning of mobile learning, the pluses and minuses, highlights the common pitfall, gives solid advice, a great read for anyone embarking on a mobile initiative. After the first read the book is very well laid out and lends itself very well to being the on hand reference guide.