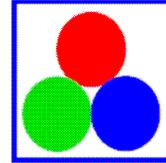




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The third lecture of the
Innovation and Technology Enterprise
Lecture Series

" Inventing Entrepreneurs: Technology Innovators and their Entrepreneurial Journey "

by

Prof Gerry George

Professor of Innovation and Entrepreneurship, Tanaka Business
School, Imperial College, UK
Director, Rajiv Gandhi Centre for Innovation and Entrepreneurship,
Imperial College, UK

on

Thursday, 10 January 2008

at 1130 hrs in the
National Chemical Laboratory Auditorium
Pashan Road, Pune - 411008

Note: Seating on first-cum-first serve basis.
Tea shall be served at the NCL Library Courtyard 1100-1130

Prof Gerry George



Gerry George is Professor of Innovation and Entrepreneurship at TanakaBusinessSchool, and Director of the Rajiv Gandhi Centre, the vehicle for Imperial College's strategic commitments in India for joint research initiatives, technology commercialisation, and educational programmes in innovation and entrepreneurship. Gerry is an expert on managing innovation in technology-based companies and has successfully launched ventures of his own. He serves on the boards of high technology companies and is actively engaged in guiding startups and large companies on technology venturing and entrepreneurship.

Before joining Imperial College, Professor George held tenured positions at the London Business School, where he served as Faculty Director of the Institute of Technology and at the University of Wisconsin-Madison, where he directed the Applied Ventures in Entrepreneurship Program.

His book (with Adam Bock) titled 'Inventing Entrepreneurs: Technology Innovators and their Entrepreneurial Journey' is due to be released by Prentice Hall in December 2007. *Apart from his work on scientist entrepreneurs, he studies the global diffusion of human embryonic stem cells and innovation patterns in the biotechnology industry.*

Professor George is currently an AIM Innovation Fellow of the UK's Economic and Social Research Council (ESRC). The Advanced Institute of Management (AIM) fellowship supports his research on entrepreneurship and technology commercialisation in the UK and elsewhere.

An award-winning researcher and teacher, Professor George has published several articles in leading scholarly journals on the topics of resource constraints in entrepreneurial firms, value creation, and innovation in large and small organisations.

Inventing Entrepreneurs book. Read reviews from world's largest community for readers. This is the eBook version of the printed book. If the print book is... Start by marking "Inventing Entrepreneurs: Technology Innovators and Their Entrepreneurial Journey" as Want to Read: Want to Read saving... Want to Read. Inventing Entrepreneurs: Technology Innovators and Their Entrepreneurial Journey by Gerard George and Adam J. Bock Upper Saddle River, NJ: Prentice Hall, 2007. Reading this book one quickly becomes aware of the acutely personalised experience which has come to exemplify the entrepreneurial spirit in our age. Yet start one he did, and the entrepreneurial journey took him from the directorship of a research centre at the Medical College of Wisconsin to the founding of a company that raised millions of dollars in private investment and offered a breakthrough in the early recognition of neurological disorders such as Alzheimer's and Parkinson's disease. With respect to purpose, the authors explain that: For inventing entrepreneurs, the personal This book emphasizes research on inventing entrepreneurs, explaining the critical factors that spark and fuel successful entrepreneurial journeys. For the business professional interested in exploring the entrepreneurial journeys of successful entrepreneurs. Product details. Paperback : 304 pages. ISBN-10 : 9780131574700. ISBN-13 : 978-0131574700. Item Weight : 12 ounces. Dimensions : 6 x 0.8 x 9 inches.