

[PDF] InterViews: Learning The Craft Of Qualitative Research Interviewing

Svend Brinkmann, Steinar Kvale - pdf download free book

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InterViews

Learning the Craft of Qualitative
Research Interviewing

THIRD EDITION



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Description:

The **Third Edition** of Brinkmann and Kvale's **InterViews: Learning the Craft of Qualitative Research Interviewing**, offers readers comprehensive and practical insight into the many factors that contribute to successful interviews. The book invites readers on a journey through the landscape of interview research, providing the "hows" and "whys" of research interviewing, and outlines paths for students to follow on the way to research goals. Thoroughly updated to account for all recent developments in qualitative interviewing, the **New Edition** expands its focus on the practical, epistemological, and ethical issues involved in interviewing, while

maintaining the fluid and logical structure it has become known for throughout the text.

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An interview in qualitative research is a conversation where questions are asked to elicit information. The interviewer is usually a professional or paid researcher, sometimes trained, who poses questions to the interviewee, in an alternating series of usually brief questions and answers. They can be contrasted with focus groups in which an interviewer questions a group of people and observes the resulting conversation between interviewees, or surveys which are more anonymous and limit respondents to In qualitative research methods, interviews help you to get a deeper understanding of social trends as compared to the data collected using quantitative methods such as questionnaires. Therefore, interviews are appropriate in those scenarios where you have basic knowledge about the research topic and you want to establish a deeper understanding of it. Interviews can also be used to conduct information about such topics where the respondent is very shy or does not feel comfortable to talk about it among a group of people. For example, if you want to collect data about the "psychological process 5.0 out of 5 stars Interviews: Learning the craft of qualitative research interviewing. Reviewed in the United Kingdom on July 30, 2012. Verified Purchase. The must have book if you are doing a research involving interviews, very readable and covers all the essential topics from data collection, how to interview as well as analysis. Read more. Report abuse.

Aspects of Qualitative Research Interviews. Interviews are completed by the interviewer based on what the respondent says. Interviews are a far more personal form of research than questionnaires. In the personal interview, the interviewer works directly with the respondent. Unlike with mail surveys, the interviewer has the opportunity to probe or ask follow up questions. Interviews are generally easier for respondent, especially if what is sought is opinions or impressions. Qualitative research interviews are depth interviews. They elicit detailed feedback from your leads and customers. Unstructured interviews reveal why people react in a certain way or make certain decisions. According to The Hartford, qualitative research provides an anecdotal look into your business. That provides an important form of data. Download a Free Qualitative Research Interview Checklist. Why Your Business Should Use a Qualitative Interview Process. Qualitative research helps business owners 5.0 out of 5 stars Interviews: Learning the craft of qualitative research interviewing. Reviewed in the United Kingdom on July 30, 2012. Verified Purchase. The must have book if you are doing a research involving interviews, very readable and covers all the essential topics from data collection, how to interview as well as analysis. Read more. Report abuse. Part 1: Introduction | Interviewing as Research With qualitative research interviews you try to understand something from the subjects point of view and to uncover the meaning of their experiences. Interviews allow people to convey to others a situation from their own perspective and in their own words. Research interviews are based on the conversations of everyday life. They are conversations with structure and purpose that are defined and controlled by the researcher. Although the research interview may not lead to objective information, it captures many of the subjects views on something. T