



## Careless Talk Costs Lives: Fougasse and the Art of Public Information

By James Taylor

Bloomsbury Publishing PLC. Hardback. Book Condition: new. BRAND NEW, Careless Talk Costs Lives: Fougasse and the Art of Public Information, James Taylor, Writing under the pen name of Fougasse, Cyril Kenneth Bird was one of the most popular cartoonists and illustrators of the first half of the twentieth century and arguably the best-known and loved creator of British poster art. The images and captions to his eight World War II propaganda posters 'Careless Talk Costs Lives', which were part of the anti-rumour/gossip campaign orchestrated by the Ministry of Information, are remembered fondly today by millions who experienced life on the Home Front. Other humorous wartime Fougasse designs encouraged the country to be more efficient and productive; to save energy, paper and time. One of his Fuel Economy labels depicts Hitler and Emperor Hirohito jumping for joy captioned 'Switched-on switches & turned on taps Make happy Huns & joyful Japs'. The 'Careless Talk.' campaign had a big influence on American, Canadian and Australian anti-gossip posters. American versions included the more hard-hitting 'A Careless Word.A Needless Loss', and 'A Careless Word.Another Cross'. Fougasse was also popular in France, and his 'Careless Talk' designs were published in the 14 Feb 1940 issue of...



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### Reviews

*The publication is great and fantastic. It really is simplistic but surprises within the 50 % from the publication. Your daily life span will be change when you comprehensive reading this article book.*

-- **Althea Aufderhar**

*Simply no words to spell out. It can be rally fascinating through studying period of time. You will not really feel monotony at at any moment of your own time (that's what catalogues are for concerning if you ask me).*

-- **Dr. Isabella Turner**

Cyril Kenneth Bird aka Fougasse (British, 1887-1965) Careless Talk Costs Lives Lithographic poster c.1940 32 x 20 cm (12.5 x 8 in)  
The cartoonist Fougasse, was a British cartoonist who was art editor of Punch 1937-1949, and subsequently editor until 1953. He is best known for his "Careless Talk Costs Lives" series of posters, and the other posters both for the Ministry of Information, London Underground and others. The Ministry of Information's wartime poster campaign was soon regarded as dull and uninspiring on account of its hectoring messages such as "Keep Calm and Carry On." Careless Talk Costs Lives Original WW2 WW11 Fougasse Poster 12-1/4" x 8-1/4". Pre-owned. EUR 277.96. WW2 Information POSTER-KEEP MUM SHE'S NOT SO DUMB CARELESS TALK COSTS LIVES. Pre-owned. EUR 3.35. Careless Talk Costs Lives by James Taylor Hardback Book The Cheap Fast Free Post. Pre-owned. EUR 20.08. Items related to Careless Talk Costs Lives: Fougasse & the Art of Taylor, James Careless Talk Costs Lives: Fougasse & the Art of Public Information. ISBN 13: 9781844861293. Careless Talk Costs Lives: Fougasse & the Art of Public Information. Taylor, James. 3.57 avg rating. During World War II, the British government issued a series of public warnings in the form of witty posters by the brilliant cartoonist Fougasse, a.k.a. Cyril Kenneth Bird. ( Don't forget that walls have ears! a fashionable woman whispers to a friend, as Hitler's face peers ominously out of the wallpaper.) This illustrated tribute to one of Britain's most popular artists begins with his celebrated WWII posters and continues with his later work for Punch magazine and elsewhere.

5. Careless Talk Costs Lives. A more simplistic but informative poster. Credit: Library and Archives Canada / Commons. 6. Careless Talks Brings Tragedy in Wartime. This poster outlines the dangers of discussing sensitive information. Credit: Fine Arts Museums of San Francisco / Commons. 7. Careless Talk Is Pieced Together By the Enemy. This poster attempts to demonstrate the danger of leaking even minor pieces of information. Credit: Boston Public Library / Commons. 8. Award For Careless Talk. This poster attempts to link staying quiet with patriotism, and the potential that one might help the Find many great new & used options and get the best deals for Careless Talk Costs Lives: Fougasse and the Art of Public Information by James Taylor (Hardback, 2010) at the best online prices at eBay! Free delivery for many products! During World II the British government issued a series of public nings in the form of witty posters by the brilliant cartoonist Fougasse a.k.a. Cyril Kenneth Bird. (?Dont forget that walls have ears!½ a fashionable woman whispers to a friend as Hitlers face peers ominously out of the wallpaper.) This illustrated tribute to one of Britains most popular artists begins with his celebrated WWII posters and continues with his later work for Punch magazine and elsewhere. Careless Talk Costs Lives book. Read reviews from worldâ€™s largest community for readers. During World War II, the British government issued a series of p... A very interesting little book detailing the life of Cyril Kenneth Bird a.k.a Fougasse, and how his quirky, irreverent cartoons struck a chord in wartime Britain through the 'Careless Talk Costs Lives' poster series. Full of excellent colour illustrations and examples of Fougasse's work, this is a great coffee table book that also includes pieces that he designed for the London Underground and some of the countless ad campaigns he worked on.