

[PDF] Everyone's An Author (Second Edition)

Andrea Lunsford, Michal Brody, Lisa Ede, Beverly Moss, Carole Clark Papper, Keith Walters - pdf download free book



Books Details:

Title: Everyone's an Author (Second
Author: Andrea Lunsford, Michal Brod
Released:
Language:
Pages: 896
ISBN: 0393938956
ISBN13: 9780393938951
ASIN: 0393938956

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Description:

A rhetoric that bridges the gap between the writing students already do in social media and other nonacademic contexts and the writing they're expected to do in college—all within a strong rhetorical framework.

Built on the keystones of rhetoric, *Everyone's an Author* provides a strong foundation for authoring in the digital age: in college essays, but also on Twitter; in print, but also online; with words, but also with sound, video, and images. It shows students that the rhetorical skills they already use in social media, in their home and religious

communities, at work and in other nonacademic contexts are the same ones they'll need to succeed in college. Examples and readings drawn from across multiple media and dealing with topics that matter to students today make this a book that *everyone* who takes first-year writing will relate to.

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Everyone's an Author focuses on writing as it really is today--with words, images, and sounds, in print and online--and encourages students to see the connections between their everyday writing and academic writing. It covers the genres college students need to learn to write--and teaches them to do so across media. It bridges the gap between Facebook and academic writing "Be careful to look for faulty or unfair appeals called fallacies in arguments you encounter and in your own writing" - Jessy To identify the 'crux of an argument' or what's at stake as these four questions in sequence: What are the facts? How can the issue be defined? How much Op Amps for Everyone, Second Edition. 469 PagesÂ·2003Â·18.75 MBÂ·3,163 DownloadsÂ·New! , Second Edition Ron Mancini ...Â· Fisher author, Common Stocks and Uncommon Profits The Warren Buffett Way (Second Edition) Adobe Mastering the Trade, Second Edition: Proven Techniques for Profiting from Intraday and Swing. 716 PagesÂ·2012Â·20.17 MBÂ·48,040 DownloadsÂ·New!