

Applied statistics for business and economics

Webster, Allen

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David Doane and Lori Seward. Applied Statistics in Business and Economics provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing students to know the why rather than just the how. Four distinct objectives have been met to follow this premise: Objective 1: Communicate the Meaning of Variation in a Business Context Objective 2: Use Real Data and Real Business Applications Objective 3: Incorporate Current Statistical Practices and Offer Practical Advice Objective 4: Provide More In-Depth Explanation of the Why and Let the S Home » MAA Publications » MAA Reviews » Applied Statistics for Business and Economics. Applied Statistics for Business and Economics. Robert M. Leekley. Publisher» For example, many test statistics look like a measure of discrepancy between the data and a model for the data, divided by a measure of variability in the data. This is one of the few texts to try to make plausible the complex formula for two-sample t degrees of freedom when we do not assume the two variances are equal. Economic statistics is a topic in applied statistics that concerns the collection, processing, compilation, dissemination, and analysis of economic data. It is also common to call the data themselves 'economic statistics', but for this usage see economic data. The data of concern to economic statistics may include those of an economy of region, country, or group of countries. Economic statistics may also refer to a subtopic of official statistics for data produced by official organizations (e.g

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