



SAS Business Intelligence for the Health Care Industry: Practical Applications

By Renu Gehring

SAS Institute. Paperback. Condition: New. 222 pages. Dimensions: 11.0in. x 8.5in. x 0.6in. SAS Business Intelligence for the Health Care Industry: Practical Applications teaches health care executives, managers, providers, and business analysts how to use SAS Business Intelligence (BI) tools to convert data into knowledge and value at all levels in the health care industry. This book demonstrates how SAS BI solutions can be applied to the health care industry and offers detailed explanations of code and tasks in an approachable case study format. All applications are created with sample data that has the richness and complexity of operational health care data. Topics include: using SAS Add-In for Microsoft Office and SAS Stored Processes technology to better track and forecast revenues and margins creating OLAP and relational web reports that enable care management programs to locate and assist the neediest patients implementing data access restrictions on OLAP and relational data in accordance with the industry's need for secure data access creating dashboards to help executives monitor their health care organization. With its level of depth and perfect blend of technology and business contexts, this book provides health care analysts, researchers, and statisticians with information and examples that can be used effectively...



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SAS Business Intelligence for the Health Care Industry: Practical Applications teaches health care executives, managers, providers, and business analysts how to use SAS Business Intelligence (BI) tools to convert data into knowledge and value at all levels in the health care industry. This book demonstrates how SAS BI solutions can be applied to the health care industry and offers detailed explanations of code and tasks in an approachable case study format. All applications are created with sample data that has the richness and complexity of operational health care data. Keywords: Business intelligence, dashboard, decision support system, public health, OLAP, data. warehouse. Introduction.Â processes, the competition, conditions in the. industry, and general economic, technological, and. cultural trends [3]. The term BI was first. introduced by Luhn (1958) as "a set of concepts." analysis of all relevant information in a business. for the purpose of better business decision-making. [3,6-9]. Objectives of BI include understanding of. SAS offers business analytics software and services, and is an independent vendor in the business intelligence market. Through innovative solutions, SAS helps customers at more than 70,000 sites improve performance and deliver value by making better decisions faster. RP. Overview Provided by: Robby Powell. Principal Product Marketing Manager at SAS. Show More. "Renu Gehring, a respected SAS business intelligence (BI) educator and consultant, has written an excellent text that helps healthcare professionals learn how to use and exploit the SAS enterprise business intelligence (EBI) platform quickly. She really explores how to get the most from each part of the SAS EBI toolset with examples for developers and users." "I think Renu Gehring's SAS Business Intelligence for the Health Care Industry: Practical Applications is a standout technical work that rewards the reader with the fruits of the author's exhaustive exploration of the capabilities of the SAS business intelligence tools. One feels in reading this like you're profiting from many hours spent discovering the limits of what the array of SAS BI tools can do.