



## Sun Tzu s the Art of War Plus the Warrior Class: : 306 Lessons in Strategy

By Gary Gagliardi, Sun Tzi

Clearbridge Publishing, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The book that is the basis of the Science of Strategy Institute s on-line training program. This award-winning book ( Foreword Magazine s Self-Help Book of the Year) offers our most detailed lessons of Sun Tzu s strategic methods. The book was designed as long series of short, easy-to-understand lessons for those who really want to understand the inner workings of human competition. Examples from modern business and every day life are used to illustrate what people do right and wrong in making strategic decisions.Each lesson is put into a format that frames each stanza of Sun Tzu s work as a specific strategic concept. Sun Tzu s non-intuitive approach to success is contrasted with our less successful instinctual reactions to competitive challenges. Below, we show you the table of contents, a list of the type of topics the lessons address, and a sample lesson from the book. Table of Contents Lesson Topics10 Using This Book15 Introduction: Sun Tzu s Basic Concepts Lessons 1-2116 Analysis Lessons 22-3839 Going to War Lessons 39-5358 Planning an Attack Lessons 54-6874...



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Sun Tzu was a Chinese general and philosopher who lived over 2,000 years ago and is most known for writing the Art of War. Sun Tzu often wrote about the importance of strategy and the wisdom that he shared is still extremely applicable today whether you're referring to business, sports, or military endeavors. In regards to business, too many times people focus on tactics without having a proper overall strategy in place. Utilizing SEO, Social Media, or blogging are all tactics. These tactics can be extremely valuable when in the hands of the right craftsman, but not so effective without an overall strategy. Start by marking "Sun Tzu's the Art of War Plus the Warrior Class: 306 Lessons in Strategy" as a book you want to read. Sun Tzu's non-intuitive approach to success is contrasted with our less successful instinctual reactions to competitive challenges.

Table of Contents Lesson Topics  
10 Using This Book  
15 Introduction: Sun Tzu's Basic Concepts  
Lessons 1-21  
16 Analysis  
Lessons 22-38  
39 Going to War  
Lessons 39-53  
58 Planning an Attack  
Lessons 54-68  
74 Positioning  
Lessons 69-85  
90 Momentum  
Lessons 86-104  
108 Weakness and Strength  
Lessons 105-124  
128 Armed Conflict  
Lessons 125-145  
150 Adaptability  
Lessons 146-159  
172 Armed March  
Lessons 160-193  
188.

1. Sun Tzu said: The art of war is of vital importance to the State.
2. It is a matter of life and death, a road either to safety or to ruin. Hence it is a subject of inquiry which can on no account be neglected.
3. The art of war, then, is governed by five constant factors, to be taken into account in one's deliberations, when seeking to determine the conditions obtaining in the field.
4. These are: (1) The Moral Law; (2) Heaven; (3) Earth; (4) The Commander; (5) Method and discipline.
- 5,6. The Moral Law causes the people to be in complete accord with their ruler, so that they will follow